

# 2014 IEDRC MADRID CONFERENCES SCHEDULE

Madrid, Spain

July 19-20, 2014

Co-Sponsored by



<http://www.iedrc.org/>

## **Registration Only: July 19, 2014 (Saturday)**

### **Catalonia Atocha, Madrid**

Item	Time	Place
Arrival and Registration	10:00-12:30	Lobby
	13:30-17:00	

- (1) Please print your registration form before you come to the conference.**
- (2) You can also register at any time during the conference.**
- (3) Certificate of Participation can be collected at the registration counter.**
- (4) Please tell the conference reception your paper ID.**
- (5) The organizer won't provide accommodation, and we suggest you make an early reservation.**
- (6) One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Welcome Banquet on July 20, 2014.**

### **Instructions for Oral Presentations**

**Devices Provided by the Conference Organizer:**

Laptops (with MS-Office & Adobe Reader)  
 Projectors & Screen  
 Laser Sticks

**Materials Provided by the Presenters:**

Power Point or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 10-12 Minutes of Presentation, 2-5 Minutes of Q&A

Keynote Speech: 40-50 Minutes of Presentation, 5-10 Minutes of Q&A

## Conference: Morning, July 20, 2014 (Sunday)

Venue: Atocha (Conference Room)

08:30-08:40	<p>Opening Remarks  <b>Prof. Dr. Jiří Strouhal</b>          University of Economics Prague, Czech Republic</p>
08:40-09:20	<p>Keynote Speaker Speech 1  <b>Prof. Dr. Lung-Tan Lu</b>          Department of Management, Fo Guang University, Taiwan</p> <p><b>Abstract:</b> Cultural differences have been considered as one of the most challenging issues for multinational enterprises and also one of the most important topics for international business research. In 1980, Hofstede published his famous IBM survey, in which he suggested that nation can be the cultural boundary since the different systems between countries such as legal and educational systems, which differentiate people of one nation from another. Four dimensions, power distance, individualism, uncertainty avoidance, and masculinity, were found through a combination of quantitative methods and theoretical reasoning. In 1988, a group of 21 researchers, the Chinese Value Survey (CVS), found that a new dimension of Confucian Work Dynamism was not related to any of Hofstede's four dimensions. In 1991, this new dimension was renamed as Long-term Orientation and added as the fifth dimension in Hofstede's book. These five dimensions have been dominated the field of cross-cultural management in international business research for more than two decades without competitors. In 2004, a giant study was published by the GLOBE (Global Leadership and Organizational Behavior Effectiveness), a group of 20 researchers around the globe. They expanded Hofstede's five dimensions into nine. Power distance and uncertainty avoidance remain the same labels. Long-Term Orientation renamed as Future Orientation. Collectivism was divided into Institutional Collectivism and In-Group Collectivism, and the dimension of Masculinity into Assertiveness and Gender Egalitarianism. Two new dimensions were included: Humane Orientation and Performance Orientation. A huge debate between Hofstede's study and GLOBE research occurred in the Journal of International Business Studies and was entitled as "When elephants fight, the grass gets trampled". However, the methodological challenges that the two elephants faced kept unsolved to cross-cultural academics. Smith (2006) recommended that researchers may use a variety of methodologies to survey cultural differences. However, the author suggested that scholars may explore cultural difference and similarity by using different methodologies practiced by different disciplines.</p>
09:20-10:00	<p>Keynote Speaker Speech 2  <b>Prof. Dr. Jiří Strouhal</b>          University of Economics Prague, Czech Republic</p>

	<p><b>Abstract:</b> International convergence of accounting standards is not a new idea. The concept of convergence firstly arose in the late 1950s in response to post World War II economic integration and related increases in cross-border capital flows. Initial efforts focused on harmonization—reducing differences among the accounting principles used in major capital markets around the world. By the 1990s, the notion of harmonization was replaced by the concept of convergence—the development of a single set of high-quality, international accounting standards that would be used in at least all major capital markets. Among most discussed areas between researchers and practitioners could be stated measurement of balance sheet items. Application of various measurement bases leads to very important discrepancies and inconsistencies in presented information. Accounting theory and practice has developed quite a wide range of possible approaches to the measurement in accounting. In the interest of reliability, clarity, and comparability of accounting data are approaches to measurement in accounting a significant part of the regulation of accounting both at the national level and within international accounting harmonization. Whether it is to standardize the output of accounting, which is characteristic for Anglo-Saxon area, or whether it is to standardize current accounting practices and the related regulation of financial reporting used in continental Europe, there are always specific rules set, adjusting the measurement used for accounting of transactions during the reporting period as well as the measurement for the preparation of financial statements. Accounting rules theoretically can be based on the choice of setting a single measurement basis, which would be universally used in measurements in all situations, or may use mixed measurement approaches. For local accounting practices as well as for International Financial Reporting Standards (IFRS) is characteristic the use of mixed measurement approaches. In recent years, there is an apparent effort of the International Accounting Standard Board (IASB) to establish a single measurement approach based on mark-to-market approach.</p>
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<p><b>10:00-10:30</b></p>	<p><b>Coffee Break &amp; Photo Session</b></p>
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## Morning, July 20, 2014 (Sunday)

### SESSION–1 (Society, Management and Education)

Venue: Atocha (Conference Room)

Session Chair: *Prof. Cynthia Garthwait*

Time: 10:30-12:30

M20004-Pre	<p>The Impact of Effective Management on Small Print Media Enterprises in South Africa</p> <p><b>Lizette Odendaal</b></p> <p><b>Abstract:</b> This paper focuses on the economic viability of small print media enterprises (community newspapers) as successful businesses in South Africa. Since 1994, and the democratisation of South Africa, economic empowerment of SMME's (small and medium enterprises) has been high on the ANC government's priority list as part of an effort to curb unemployment rates, and to proactively influence the country's GDP. This initiative also extended to the print-media sector with emphasis on media entrepreneurship, independent ownership and media diversity. After twenty years, the success of government-projects to support and motivate small business ownership in the print-media sector is hotly debated. Whilst concerns exist about the commercial success and sustainability of especially new independent print media businesses, the four major media corporations (Sekunjalo Independent Media, Media 24, Avusa Times Media and Caxton) are in competition with each other to monopolize community newspapers and enjoy profits from this niche market. The purpose of this article is to identify key success (or failure) factors that impact on the commercial success of community newspapers, with the aim of building an integrated strategic management model for use by newspaper editors. Although the print media industry as a whole is facing economic uncertainty, new developments like digital innovation, social media and an increased focus on local markets offer significant opportunities for community newspapers as businesses. A well-designed management model, specific to the characteristics, best practices and economic challenges for these businesses, can enable community newspaper managers to use their dominant position in local communities to provide valuable, relevant services to their markets, whilst simultaneously making sustainable profits, and increase their competitive advantage.</p>
M21025	<p>Z Score Estimation for Indian Banking Sector</p> <p><b>Roli Pradhan</b></p>
<b>Part A</b>	<b>Social Sciences and Innovations</b>
Q00005	<p>Pharmaceutical Innovation Challenges and Strategy</p> <p><b>Amina Berrached</b> and Abderrezak Benhabib</p>
Q00006	<p>A Turning Point to Successful Entrepreneurship in case Thai Functional Food Company</p> <p><b>Suraat Supachatturat</b> &amp; Rath Pichyangkura</p>
Q00007	<p>A Breakthrough Challenge with Tyre Waste Management in case Thailand Perspective</p> <p><b>Jiratchaya Duangburong</b> &amp; Supawan Tantayanon</p>
Q00018	<p>Effect of Motivational Factors on Decision of Secondary School Teachers to Opt</p>

	Teaching as a Career <b>Sumaira Rashid</b>
Q20001-pre	The Symbolism of Kolanut in Igbo Cosmology: A Re-Examination <b>Chukwudi Godwin Chidume</b> <b>Abstract:</b> This paper considers the symbolism of kolanut according to Igbo worldview. How kolanut helps to shape the people's philosophical ideology especially, in relation to religion. The roles of kolanut within the Igbo socio-cultural context and the values attached to these roles will be examined. The roles of kolanut as a means of socialization, education and transmission of cultural values from the preceding to succeeding generations will come under consideration. Equally, this paper looks at the traditional rules regarding not only the uses but more essentially the mode of kolanut presentation, blessing, breaking and sharing of kolanut. How these rules and kolanut have persisted in the face of social and cultural changes which have affected the Igbo people shall be reviewed. The roles played by kolanut in Igbo religion will come under study; this is to correct some of the misconceptions by writers who are motivated by Eurocentric idealism but quite oblivious of the Igbo cultural setting and the place of kolanut in it. The onslaught of Western civilization causing the change of attitude among the young generation towards kolanut as a vital aspect of our culture tends to pose a threat to the future and survival of kolanut. Again, the study of Igbo culture as many have done, rarely gives an indepth knowledge on the concept, roles and symbolism of kolanut as one of the sacred objects like Ofo and Shrines in Igboland. Most times it is forgotten that without kolanut, shrines cannot be attended to. Many people think that the spiritual significance and sacramental symbolism are not worth exploring. They therefore refuse to try and discover the ritual ramifications, claiming that to probe into the mystery demystifies the matter. Kolanut symbolism is not mysteriously inexplicable. It is a revered symbol of social intercourse with deep social relevance.
Q20002	Course Development Based on a Model for the Classification of Learning Progress <b>Ulrike Maier</b> and Axel L öffler
Q00009	Social Work Education: A Vehicle for Innovative Practice <b>Cynthia Garthwait</b>
<b>Part B</b>	<b>e-Education, e-Business, e-Management and e-Learning</b>
CZ801	Social Comparison as a Motivational Agent among Students <b>Aharon Yadin</b>
CZ802	Process model for short term booking of customized products on online market places <b>Darian Achenbach</b>
CZ804	Assessing the Quality of e-enabled Delivery of Public Services: A Case Study of Meeseva <b>Y. M. Reddy</b> and Sanjay Jaju
CZ805	The Use of E-commerce Site for Partner Search Ge Zhan and <b>Ada Hiu Kan Wong</b>


<b>12:30-13:30</b>	<b>Lunch</b>
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### **Afternoon, July 20, 2014 (Sunday)**

#### **SESSION–2 (Economics, Society and Management)**

Venue: Atocha (Conference Room)

Session Chair: ***Prof. Dr. Jiří Strouhal***

Time: 13:30-15:30

M20002	Cross-Culture Management for Foreign Managers at Hotel Industry in Thailand <b>Suvi Jäämaa</b>
M11006	The Impact of Culture and Conflict Resolution Strategy on Role Stress in Asia <b>Lung-TanLu</b>
M11008	Empirical analysis of marketing factors affecting future intention toward Furniture Store brand in Bangkok <b>Kedwadee Sombultawee</b>
M11011	Positive Psychological Capacity and Its Effect on Success <b>Gokben Bayramoğlu</b> and Menekşeşahin
M11012	Decent Work In The Context Of Corporate Social Responsibility <b>Menekşe Şahin</b> and Gökben Bayramoğlu
M11013	Merger and Acquisitions in the Czech Banking Sector - Impact of Bank mergers on the Efficiency of Banks <b>Hoang Long Pham</b>
M11014	Social Responsibility practices in Healthcare Industry <b>Preethi Gothandam</b> and Dr Lata Dyaram
M11015	Work Values of the Macedonian Workforce <b>Mirjana Borota Popovska</b> , Marija Topuzovska Latkovic and Vasil Popovski
M11018	Social Responsibility and the Tourism Sector <b>Juan Perusquia</b> , Omar Valladares, and Rocio Villalon, Margarita Ramirez, Martha Lopez, Robert Zarate


<b>15:30 – 16:00</b>	<b>Coffee Break</b>
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**Afternoon, July 20, 2014 (Sunday)**

**SESSION–3 (Economics, Society and Management)**

Venue: Atocha (Conference Room)

Session Chair: *Prof. Dr. Lung-Tan Lu*

Time: 16:00-18:00

V201	<p>Big Data Processing Using Map Reduce Foreign Exchange (EUR/USD Currency Pair)                  Say Er Lim, Hui Kim Law, <b>Saeed Reza Aghabozorgi</b>, Ying WahTeh , and Tutut Herawan</p> <p><b>Abstract:</b> This paper describes how using Hadoop Map Reduce to process big data. The big data that used in this project is foreign exchange rate of EUR/USD currency pair which taken day by day within a minute. Firstly, the foreign exchange data will load into a Linux environment that stimulated by the Ubuntu that already set up in a desktop computer by using Hadoop Map Reduce function. After that, we extract the required data from the Hadoop that has been successfully loaded. Then, those data are used to show time series and predict the foreign exchange rate for the future (e.g. the next day)</p>
M20003-Pre	<p>Women on Boards and Corporate Response to Sustainability Initiatives: Evidence from the Carbon Disclosure Project                  Walid Ben-Amar, Millicent Chang, and <b>Philip McIlkenny</b></p> <p><b>Abstract:</b> This paper investigates the effect of female representation on board of directors on corporate response to stakeholders’ demands for increased public reporting about climate change related risks. We rely on the Carbon disclosure Project (CDP) as a sustainability initiative supported by an influential group of stakeholders (i.e, institutional investors). Greenhouse Gas (GHG) emissions measurement and public disclosure to investors can be considered as a first step towards addressing climate change issues and reducing the company’s carbon</p>



	<p>footprint. Given that the board of directors has a fiduciary duty to oversee and manage material risks to the firm, we examine the relationship between board gender diversity and the firm's decision to respond voluntarily to the CDP annual questionnaire. Based on sample of 294 publicly listed Canadian firms over the period 2008-2011, we report a positive relationship between the percentage of women on the board and voluntary climate change disclosure. Our results suggest that gender diversity enhances board of directors' effectiveness in stakeholder management. Our findings support also the different initiatives being undertaken in many countries around the world to promote gender diversity in corporate governance.</p>
M21034	<p>Guideline Development for Lean Quality Management and Economic Cost of Quality Analysis of SuanDusitRajabhat University's Environmental Center <b>Thirawat Chantuk</b>, Niyada Sawasdipong, and Porntida Teprasit</p>
M21035	<p>The Analysis of Relationship between Employment Requirement and Types of Job: The Effect on Welfare Allocation for the Elder in Hua Hin District, Prachuap Khiri Khan <b>Prasopchai Pasunon</b>, Thirawat Chantuk, and Kedwadee Sombultawee</p>
M21036	<p>Modelling the Relationship between Economic Activity and Bank Loans to Private Sector: A Case of Turkey Şeynaz Bakır Yiğitbaş and <b>Birgül Cambazoğlu</b></p>
M21021	<p>Open Innovation Practices: A Literature Review of Case Studies Leidy Tatiana Rodríguez Torres, <b>Edna Roc ó Bravo Ibarra</b>, and Adriana Paola León Arenas</p>
M21037	<p>Mapping of the Challenges for the Open Innovation Model's Implementation in Service Sector <b>Edna Roc ó Bravo Ibarra</b>, Jheisson Alexander Castro Rueda and Adriana Paola León Arenas</p>
M21038	<p>Approach Study to a Model of Integration Technologies for Ideation of Customized Implants <b>Clara Isabel López Gualdrón</b>, Edna R. Bravo Ibarra, Juan Carlos Moreno Muñoz, and Luis Eduardo Bautista</p>
M21042	<p>Are Czech and Estonian Companies Willing To Publicly Present Their Financial Statements? Evidence from Czech and Estonian TOP100 <b>Jiří Strouhal</b>, Monika Nikitina-Kalamäe and Natalja Gurviš</p>
M21026	<p>Brand Endorsement by Celebrity in Thailand: 7Ps of Marketing Mix and the Impact of Brand Alliance <b>Pusanisa Thechatakerng</b></p>

**Listeners List**

Listener 1	<b>Vu Son Tung</b> University of Sydney, Australia
Listener 2	<b>Nader Hammada</b> Hammada Co. for Finance & Accounting
Listener 3	<b>Jakob Panduro</b> Danish Ministry of Finance, Denmark
Listener 4	<b>Anthony G. Valentine</b> St. Petersburg College, USA

**Note: Listeners could attend any of the above sessions at random.**

<b>July 20, 2014 19:00</b>	<b>Closing Ceremony (Venue: Atocha)</b>
	<b>Dinner</b>

## Catalonia Atocha

[http://www.hoteles-catalonia.com/en/our\\_hotels/europa/spain/madrid/madrid/hotel\\_catalonia\\_atocha/index.jsp?seccion=hotel](http://www.hoteles-catalonia.com/en/our_hotels/europa/spain/madrid/madrid/hotel_catalonia_atocha/index.jsp?seccion=hotel)



Catalonia Atocha Hotel is located in the centre of Madrid, near Paseo del Prado and Atocha Railway Station, and only a short distance from the main museums and tourist attractions of the capital. The hotel was inaugurated in 2011 and has a fantastic solarium and terrace with heated seasonal Jacuzzi and wonderful views of the city. Set in an area with great commercial and leisure activity, the hotel also has free wireless Internet access, a café and snack bar and a restaurant for conventions and events.

## Hotel description

The building dates from the beginning of the 20th century and **forms part of the Historic Villa de Madrid (Town of Madrid)** and was built in the developed area of the city, after the demolition of the wall delimiting the city boundaries in the reign of Felipe IV. Built in the Neo-classic style, its façade is now one of the most spectacular and most frequently photographed sites in the famous calle Atocha and, by extension, the well-known Barrio de Las Letras, birthplace of many well-known **Spanish Golden Age writers**. In contrast to the classical design of its façade, the hotel has an avant-garde, modern and cosy interior and the latest in hotel technology: led lighting, an integrated intelligent air conditioning and heating system which is proof of the commitment of **Hotel Catalonia Atocha** to a sustainable future.

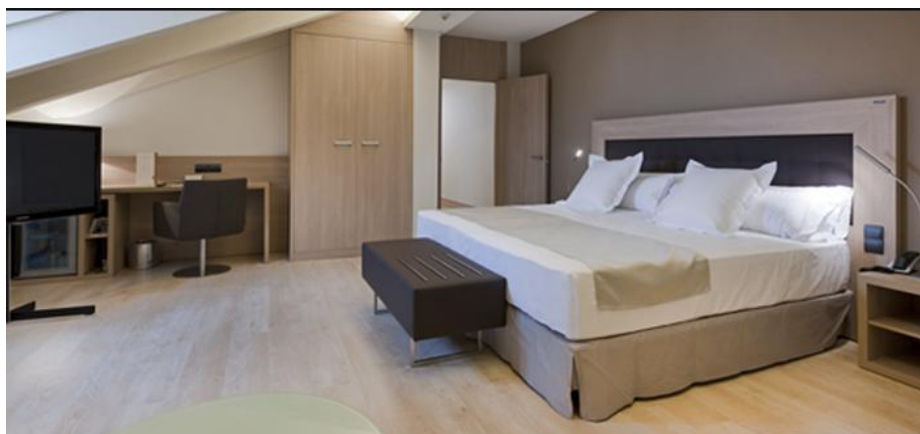
### Contact Information:

**Catalonia Atocha \*\*\*\***

Address: Atocha, 81

Tel: +34 91 420 37 70

Email: [atocha@hoteles-catalonia.es](mailto:atocha@hoteles-catalonia.es)



<b>2014</b>		
<b>Sep 02-03,2014</b>	<b>Place</b>	<b>Submission</b>
2014 2nd International Conference on Aviation Engineering and Management <a href="#">(ICAEM2014)</a>	Kuala Lumpur, Malaysia	Jul 15,2014
2014 5th International Conference on E-business, Management and Economics <a href="#">(ICEME2014)</a>	Kuala Lumpur, Malaysia	Jul 15,2014
2014 4th International Conference on Humanities, Society and Culture <a href="#">(ICHSC2014)</a>	Kuala Lumpur, Malaysia	Jul 15,2014
2014 2nd International Conference on Industrial and Production Engineering <a href="#">(ICIPE2014)</a>	Kuala Lumpur, Malaysia	Jul 15,2014
<b>Sep 25-26,2014</b>	<b>Place</b>	<b>Submission</b>
2014 4th International Conference on Education, Research and Innovation <a href="#">(ICERI2014)</a>	Bangkok, Thailand	Jun 30,2014
2014 5th International Conference on Humanities, Historical and Social Sciences <a href="#">(CHHSS2014)</a>	Bangkok, Thailand	Jun 30,2014
2014 4th International Conference on Business and Economics Research <a href="#">(ICBER2014)</a>	Bangkok, Thailand	Jun 30,2014
<b>Oct 10-11,2014</b>	<b>Place</b>	<b>Submission</b>
2014 2nd International Conference on Psychological, Behavioral and Science <a href="#">(ICPBS2014)</a>	Geneva, Switzerland	Jul 15,2014
2014 International Conference on Management Sciences and Innovations <a href="#">(ICMSI2014)</a>	Geneva, Switzerland	Jul 15,2014
2014 2nd International Conference on Media and Film Studies <a href="#">(ICMFS2014)</a>	Geneva, Switzerland	Jul 15,2014
<b>Oct 13-14,2014</b>	<b>Place</b>	<b>Submission</b>
2014 5th International Conference on Behavioral, Cognitive and Psychological Sciences <a href="#">(BCPS2014)</a>	Georgia	Jul 20,2014
2014 2nd International Conference on e-Business and e-Commerce Management <a href="#">(ICBCM2014)</a>	Georgia	Jul 20,2014
2014 3rd International Conference on History and Society Development <a href="#">(ICHSD2014)</a>	Georgia	Jul 20,2014
<b>Nov 08-10,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Identity, Culture and Communication <a href="#">(ICICC2014)</a>	Hong Kong	Jun 30,2014

2014 IEDRC MADRID CONFERENCES

<b>2014 International Conference on Distance Education and Learning</b> <a href="#">(ICDEL2014)</a>	Hong Kong	Jun 30,2014
<b>2014 International Conference on Business, Marketing and Management</b> <a href="#">(ICBMM2014)</a>	Hong Kong	Jun 30,2014
<b>Nov 20-21,2014</b>	<b>Place</b>	<b>Submission</b>
<b>2014 International Conference on Marketing, Business and Management</b> <a href="#">(ICMBM2014)</a>	Milan, Italy	Jul 10,2014
<b>2014 International Conference on Journalism and Mass Communications</b> <a href="#">(ICJMC2014)</a>	Milan, Italy	Jul 10,2014
<b>2014 4th International Conference on Information and Finance</b> <a href="#">(ICIF2014 )</a>	Milan, Italy	Jul 10,2014
<b>2014 International Conference on Education and Social Sciences</b> <a href="#">(ICESS2014 )</a>	Milan, Italy	Jul 10,2014
<b>Dec 17-18,2014</b>	<b>Place</b>	<b>Submission</b>
<b>2014 2nd International Conference on Behavioral and Educational Psychology</b> <a href="#">(ICBEP2014)</a>	Las Vegas, USA	Jul 30,2014
<b>2014 3rd International Conference on Business, Management and Governance</b> <a href="#">(ICBMG2014)</a>	Las Vegas, USA	Jul 30,2014
<b>2014 2nd International Conference on Financial and Management Science</b> <a href="#">(ICFMS2014)</a>	Las Vegas, USA	Jul 30,2014
<b>2014 3rd International Conference on Humanity, Culture and Society</b> <a href="#">(ICHCS2014)</a>	Las Vegas, USA	Jul 30,2014
<b>Dec 27-28,2014</b>	<b>Place</b>	<b>Submission</b>
<b>2014 5th International Conference on Economics, Business and Management</b> <a href="#">(ICEBM2014)</a>	Phuket Island, Thailand	Aug 10,2014
<b>2014 4th International Conference on Languages, Literature and Linguistics</b> <a href="#">(ICLLL2014)</a>	Phuket Island, Thailand	Aug 10,2014
<b>2014 3rd International Conference on Sociality and Humanities</b> <a href="#">(ICOSH2014)</a>	Phuket Island, Thailand	Aug 10,2014
<b>2015</b>		
<b>Jan 09-10,2015</b>	<b>Place</b>	<b>Submission</b>
<b>2015 6th International Conference on E-Education, E-Business, E-Management and E-Learning</b> <a href="#">(IC4E2015)</a>	Doha, Qatar	Aug 20,2014
<b>2015 4th International Conference on Economics Marketing and Management</b> <a href="#">(ICEMM2015)</a>	Doha, Qatar	Aug 20,2014

<b>2015 4th International Conference on Government, Law and Culture</b> <a href="#">(ICGLC2015)</a>	Doha, Qatar	Aug 20,2014
<b>Jan 17-18,2015</b>	<b>Place</b>	<b>Submission</b>
<b>2015 2nd International Conference on Economics and Business Administration</b> <a href="#">(ICEBA 2015)</a>	Kuala Lumpur, Malaysia	Sep 05,2014
<b>2014 2nd International Conference on Culture, Knowledge and Society</b> <a href="#">(ICCKS 2015)</a>	Kuala Lumpur, Malaysia	Sep 05,2014
<b>2015 International Conference on History and Culture</b> <a href="#">(ICHC 2015)</a>	Kuala Lumpur, Malaysia	Sep 05,2014
<b>Feb 04-05,2015</b>	<b>Place</b>	<b>Submission</b>
<b>2015 4th International Conference on Economics Business and Marketing Management</b> <a href="#">(CEBMM 2015)</a>	Bandar Seri Begawan, Brunei	Sep 15,2014
<b>2015 4th International Conference on Education and Management Innovation</b> <a href="#">(ICEMI 2015)</a>	Bandar Seri Begawan, Brunei	Sep 15,2014
<b>2015 2nd International Conference on Linguistics, Literature and Arts</b> <a href="#">(ICLLA 2015)</a>	Bandar Seri Begawan, Brunei	Sep 15,2015
<b>Feb 12-13,2015</b>	<b>Place</b>	<b>Submission</b>
<b>2015 2nd International Conference on Advances and Management Sciences</b> <a href="#">(ICAMS 2015)</a>	Amsterdam, Netherlands	Oct 05,2014
<b>2015 2nd International Conference on Innovation in Economics and Business</b> <a href="#">(ICIEB 2015)</a>	Amsterdam, Netherlands	Oct 01,2014
<b>2015 2nd International Conference on Education and Psychological Sciences</b> <a href="#">(ICEPS 2015)</a>	Amsterdam, Netherlands	Oct 10,2014
<b>Mar 08-09,2015</b>	<b>Place</b>	<b>Submission</b>
<b>2015 2nd International Conference on World Islamic Studies</b> <a href="#">(ICWIS 2015)</a>	Seoul, South Korea	Nov 15,2014
<b>2015 5th International Conference on Economics, Trade and Development</b> <a href="#">(ICETD 2015)</a>	Seoul, South Korea	Nov 15,2014
<b>2015 4th International Conference on Humanity, History and Society</b> <a href="#">(ICHHS 2015)</a>	Seoul, South Korea	Nov 15,2014



<http://www.iceri.org/>

Welcome to the official website of the 2014 4th International Conference on Education, Research and Innovation- ICERI 2014, will be held during September 25-26, 2014, in Bangkok, Thailand. ICERI 2014 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Education, Research and Innovation, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Education, Research and Innovation and related areas.

**All papers for the ICERI2014 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the EBSCO, CNKI, DOAJ, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Crossref, and Engineering & Technology Digital Library and sent to be reviewed by ISI Proceedings.**

**One Excellent Paper will be selected from each oral session The Certificate for Excellent Presentations will be awarded in the Welcome Banquet on September 26, 2014.**

#### SUBMISSION METHODS

**Formatting Instructions**([DOC](#)) English is the official language of the conference.

**[Electronic Submission System](#)** (.pdf) ; **[iceri@iedrc.org](mailto:iceri@iedrc.org)** (.doc)

#### Contact Email:

For any inquiry about the submission and conference, please feel free to contact us at: **[iceri@iedrc.org](mailto:iceri@iedrc.org)**

### Important Date

**Paper Submission (Full Paper)**

**Before July 15, 2014**

Notification of Acceptance

On July 25, 2014

Final Paper Submission

Before August 5 , 2014

Authors' Registration

Before August 5, 2014

ICERI 2014 Conference Dates

September 2-3, 2014





<http://www.ipedr.com/chss/>

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### Important Date

Paper Submission (Full Paper)	Before July 15, 2014
Notification of Acceptance	On July 25, 2014
Final Paper Submission	Before August 5 , 2014
Authors' Registration	Before August 5, 2014
CHHSS 2014 Conference Dates	September 2-3, 2014



<http://www.icber.org/>

Welcome to the official website of the 4th International Conference on Business and Economics Research - ICBER 2014, will be held during September 25-26, 2014, in Bangkok, Thailand. ICBER 2014 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Business and Economics Research, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Business and Economics Research and related areas.

**All papers for the ICBER 2014 will be published in the IJTEF (ISSN: 2010-023X) as one volume, and will be included in Engineering & Technology Digital Library, EBSCO, ProQuest, Crossref, Electronic Journals Library, DOAJ and Ulrich's Periodicals Directory and sent to be reviewed by ISI Proceedings.**

**One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on September 26, 2014.**

#### **SUBMISSION METHODS**

**Formatting Instructions**([DOC](#)) English is the official language of the conference.

**Electronic Submission System**(.pdf) ; [icber@iedrc.org](mailto:icber@iedrc.org) (.doc)

#### **Contact Email:**

For any inquiry about the submission and conference, please feel free to contact us at: [icber@iedrc.org](mailto:icber@iedrc.org)

### **Important Date**

Paper Submission (Full Paper)	Before July 15, 2014
Notification of Acceptance	On July 25, 2014
Final Paper Submission	Before August 5 , 2014
Authors' Registration	Before August 5, 2014
ICBER 2014 Conference Dates	September 2-3, 2014



<http://www.icpbs.net/>

Welcome to the official website of the ICPBS 2014 2nd International Conference on Psychological, Behavioral and Science - ICPBS 2014, will be held during October 10-11, 2014, in Geneva, Switzerland. ICPBS 2014 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Psychological, Behavioral and Science, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Psychological, Behavioral and Science and related areas.

All papers for the ICPBS 2014 will be published in the IJSSH (ISSN: 2010-3646) as one volume, and will be included in Google Scholar, DOAJ, Engineering & Technology Digital Library, Crossref, Index Copernicus, and ProQuest and sent to be reviewed by ISI Proceedings.

One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on October 11, 2014.

#### SUBMISSION METHODS

Formatting Instructions([DOC](#)) English is the official language of the conference.

[Electronic Submission System](#) (.pdf) ; [icpbs@iedrc.net](mailto:icpbs@iedrc.net) (.doc)

#### Contact Email:

For any inquiry about the submission and conference, please feel free to contact us at: [icpbs@iedrc.net](mailto:icpbs@iedrc.net)

### Important Date

Paper Submission (Full Paper)	Before August 1, 2014
Notification of Acceptance	On August 15, 2014
Final Paper Submission	Before August 30 , 2014
Authors' Registration	Before August 30, 2014
ICPBS 2014 Conference Dates	October 10-11, 2014



<http://www.icmsi.org/>

Welcome to the official website of the ICMSI 2014 2nd International Conference on Management Sciences and Innovations - ICMSI 2014, will be held during October 10-11, 2014, in Geneva, Switzerland. ICMSI 2014 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Management Sciences and Innovations, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Management Sciences and Innovations and related areas.

**All papers for the ICMSI2014 will be published in the JOAMS (ISSN: 2168-0787 ) as one volume, and will be included in Ulrich's Periodicals Directory, Google Scholar, EBSCO, Engineering & Technology Digital Library and Electronic Journals Digital Library and sent to be reviewed by ISI Proceedings.**

**One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on October 11, 2014.**

#### **SUBMISSION METHODS**

**Formatting Instructions**([DOC](#)) English is the official language of the conference.

**[Electronic Submission System](#)** (.pdf) ; [icmsi@iedrc.net](mailto:icmsi@iedrc.net) (.doc)

#### **Contact Email:**

For any inquiry about the submission and conference, please feel free to contact us at: [icmsi@iedrc.net](mailto:icmsi@iedrc.net)

### **Important Date**

<b>Paper Submission (Full Paper)</b>	<b>Before August 1, 2014</b>
Notification of Acceptance	On August 15, 2014
Final Paper Submission	Before August 30 , 2014
Authors' Registration	Before August 30, 2014
ICMSI 2014 Conference Dates	October 10-11, 2014



<http://www.icmfs.org/>

Welcome to the official website of the ICMFS 2014 2nd International Conference on Media and Film Studies - ICMFS 2014, will be held during October 10-11, 2014, in Geneva, Switzerland. ICMFS 2014 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Media and Film Studies, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Media and Film Studies and related areas.

**All papers for the ICMFS2014 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the EBSCO, CNKI, DOAJ, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Crossref, and Engineering & Technology Digital Library and sent to be reviewed by ISI Proceedings.**

**One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on October 11, 2014.**

#### **SUBMISSION METHODS**

**Formatting Instructions**([DOC](#)) English is the official language of the conference.

**[Electronic Submission System](#)** (.pdf) ; [icmfs@iedrc.net](mailto:icmfs@iedrc.net) (.doc)

#### **Contact Email:**

For any inquiry about the submission and conference, please feel free to contact us at: [icmfs@iedrc.net](mailto:icmfs@iedrc.net)

### **Important Date**

<b>Paper Submission (Full Paper)</b>	<b>Before August 1, 2014</b>
Notification of Acceptance	On August 15, 2014
Final Paper Submission	Before August 30 , 2014
Authors' Registration	Before August 30, 2014
ICMFS 2014 Conference Dates	October 10-11, 2014



<http://www.ipedr.com/bcps/>

Welcome to the official website of the 2014 5th International Conference on Behavioral, Cognitive and Psychological Sciences - BCPS 2014, will be held during October 13-14, 2014, in Tbilisi, Georgia. BCPS 2014 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Behavioral, Cognitive and Psychological Sciences, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Behavioral, Cognitive and Psychological Sciences and related areas.

All papers for the BCPS2014 will be published in the JOEBM Journal (ISSN: 2301-3567) as one volume, and will be included in DOAJ, Engineering & Technology Library, Electronic Journals Library, Ulrich's Periodicals Directory, MESLibrary, Google Scholar, Crossref, and ProQuest. and sent to be reviewed by ISI Proceedings.

One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on October 14, 2014.

#### SUBMISSION METHODS

Formatting Instructions([DOC](#)) English is the official language of the conference.

[Electronic Submission System](#);( .pdf), [bcps@iedrc.org](mailto:bcps@iedrc.org)( .doc)

#### Contact Email:

For any inquiry about the submission and conference, please free free to contact us at: [bcps@iedrc.org](mailto:bcps@iedrc.org)

### Important Date

Paper Submission (Full Paper)

Before July 20, 2014

Notification of Acceptance

On August 5, 2014

Final Paper Submission

Before August 20, 2014

Authors' Registration

Before August 20, 2014

BCPS 2014 Conference Dates

October 13-14, 2014



<http://www.icbcm.net/>

Welcome to the official website of the 2014 2nd International Conference on e-Business and e-Commerce Management - ICBCM 2014, will be held during October 13-14, 2014, in Tbilisi, Georgia. ICBCM 2014 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of e-Business and e-Commerce Management, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in e-Business and e-Commerce Management and related areas.

All papers for the ICBCM 2014 will be published in the IJEEEE (ISSN: 2010-3654) as one volume, and will be included in Engineering & Technology Digital Library, Google Scholar, DOAJ, Electronic Journals Library, QUALIS, Crossref, ProQuest, EI (INSPEC, IET). and sent to be reviewed by ISI Proceedings.

One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on October 14, 2014.

#### SUBMISSION METHODS

Formatting Instructions([DOC](#)) English is the official language of the conference.

[Electronic Submission System](#);(.pdf), [icbcm@iedrc.net](mailto:icbcm@iedrc.net)(.doc)

#### Contact Email:

For any inquiry about the submission and conference, please free free to contact us at: [icbcm@iedrc.net](mailto:icbcm@iedrc.net)

### Important Date

**Paper Submission (Full Paper)**

**Before July 20, 2014**

Notification of Acceptance

On August 5, 2014

Final Paper Submission

Before August 20, 2014

Authors' Registration

Before August 20, 2014

ICBCM 2014 Conference Dates

October 13-14, 2014



<http://www.ichsd.org/>

Welcome to the official website of the International Conference on History and Society Development- ICHSD 2014, will be held during October 13-14, 2014, in Tbilisi, Georgia, organized by IEDRC and Tbilisi State University (Georgia). ICHSD 2014 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of History and Society Development, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in History and Society Development and related areas.

All papers for the ICHSD 2014 will be published in the IJSSH (ISSN: 2010-3646) as one volume, and will be included in Google Scholar, DOAJ, Engineering & Technology Digital Library, Crossref, Index Copernicus, and ProQuest and sent to be reviewed by ISI Proceedings.

One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on October 14, 2014.

#### SUBMISSION METHODS

Formatting Instructions([DOC](#)) English is the official language of the conference.

[Electronic Submission System](#); (.pdf), [ichsd@iedrc.org](mailto:ichsd@iedrc.org) (.doc)

#### Contact Email:

For any inquiry about the submission and conference, please free free to contact us at: [ichsd@iedrc.org](mailto:ichsd@iedrc.org)

### Important Date

**Paper Submission (Full Paper)**

**Before July 20, 2014**

Notification of Acceptance

On August 5, 2014

Final Paper Submission

Before August 20, 2014

Authors' Registration

Before August 20, 2014

ICHSD 2014 Conference Dates

October 13-14, 2014



<b>Note</b>